



# Assessing the Value of Design Research

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# What is “impact”?



- “any effect on, change or benefit to the economy, society, culture, public policy or services, health, the environment or quality of life, beyond academia”: REF2014
- not a measure of excellence or quality but of effect

# Why does impact beyond academia matter to us?

- TEC expectations of TEOs
- International trends including REF2014
- Indications NZ will follow suit
- 2018 PBRF round Research Contribution
- Encouraging researchers
- Attracting industry to work with us
- Making more and more of a difference:  
KNOWLEDGE TRANSFER



# What we're doing



- Principles for assessing impact
- Database tool
- Training and support

# Principles for assessing impact:

- Prospective v retrospective
- Students & staff
- Every discipline
- Impact types:
  - economic / environmental / social / cultural
- Up to 3 impacts per research project
- Up to 3 indicators of success per impact
- Review at end of research project
- Review when researchers expect impacts to have been achieved



# Database tool:

- Research projects v outputs
- Rating magnitude of impact:  
difference, likelihood, spread
- Searching
- Reporting
- User-testing

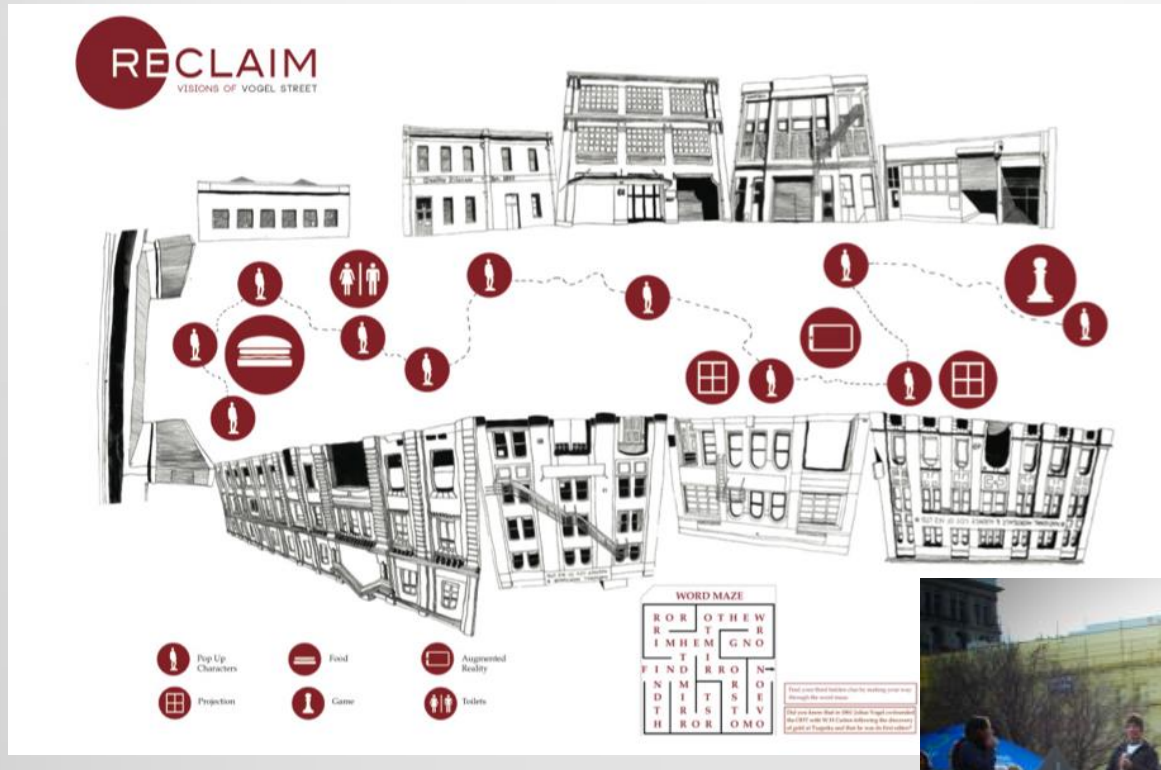


# Training and support:

- Understand pathways to impact:
  - Knowledge brokers
  - Direct engagement
  - Informing policy
  - Public engagement
- Plan to maximise impact
- Support people available
- Introducing new student expectations
- Establishing best practice



# Design research example





**Any questions?**

